Photo Opportunity

For Immediate Release
April 18, 2013

WHAT: The Big Readathon: Bless Me, Ultima

WHEN: Wednesday, April 24, from 11 a.m. to 5 p.m.

WHERE: Arte Américas Casa de Cultura
1630 Van Ness Avenue in downtown Fresno

DETAILS: Local media personalities and community leaders will participate in a continuous reading of Bless Me, Ultima by Rudolfo Anaya. Bentley, the Library’s mascot, will also be in attendance to kick off the Library’s 2013 Big Read season.

11:00 Kelley Worman Landano, Associate County Librarian
11:20 Linda Cano, Fresno Art Museum
11:40 Leigh Murray, Valley Public Radio
12:00 Blong Xiong, Fresno City Councilmember
12:20 Elva Rodriguez, Arte Américas
12:40 Corrin Hoggard, ABC 30
1:00 Graciela Moreno, ABC 30
1:20 Dolores Olmo-Rodriguez, Arte Américas
1:40 Clint, Olivier, Fresno City Councilmember
2:00 Carol Mills, Fresno Unified Schools
2:20 Jackie Ryle, Cultural Arts Rotary
2:40 Stefani Booroojian, KSEE 24
3:00 Larry Powell, Fresno County Office of Education
3:20 Jim Boren, Fresno Bee
3:40 John Esparza, Vida en el Valle
4:00 Eddie Varela, El Concilio
4:20 Juan Arambula, Fresno Unified Task Force
4:40 Frank Delgado, Arte Américas

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