

FACTS ABOUT Measure B

- In 1998, voters approved the Measure B sales tax to improve library services throughout Fresno County. It was renewed by voters in 2004.
- The Measure B sales tax is 1/8 of one percent. This translates to 12 1/2 cents on a \$100 purchase.
- Measure B has enabled the Library to more than double its open hours.
- Measure B has enabled the Library to spend more than 5 times as much on books, DVD's, CD's, downloadables, and more.
- Measure B has enabled the Library to present nearly twice as many programs for all ages.
- Measure B has generated a total of more than \$142 million over 12 years as of June 2011.
- Measure B currently provides more than 54% of the annual library budget.
- Measure B expires in 2013, but volunteers are already at work preparing a ballot measure asking voters to support renewal once again.
- If Measure B is not renewed, significant cuts must be made in Library hours, books and materials, programs, and services.

FRESNO COUNTY PUBLIC LIBRARY
2420 Mariposa St. | Fresno, CA 93721
600-READ

